



Gecko - Gold Coast and Hinterland Environment Council Assn Inc.

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**MEDIA RELEASE
For immediate release**

Guest Speaker Night on Sustainable Event Management

Gecko – Gold Coast and Hinterland Environment Council is hosting a Guest Speaker Night on one of the hot topics of the event industry; Sustainable Event Management.

When: Wednesday April 27th, 6:30 for 7pm

Where: The Cove @ Alleys, Currumbin RSL, 165 Duringan St, Currumbin

Events are a fun and effective way of sharing ideas, spreading messages and bringing communities and industries together. Nevertheless they can leave a significant environmental footprint – energy and water consumption, generating waste and polluting the air and water just to mention a few. Sustainable Event Management (SEM) practices maximise the positive impacts and minimise the potential negative ones in the course of planning and delivering events as well as considering the legacy of your event.

Greg Howell is a Sustainable Event Manager devoted to environmental responsibility. He started on his path as an environmental advocate in the late '70's and has kick-started a range of local and national environmental educational programs. In 2008 he founded a company that currently works with event organisers around Australia to promote and implement sustainable event management practices, green supply chains and cutting edge sustainability knowledge. He has recently been elected to the Board of Directors for Sustainable Event Alliance, the industry's leading organisation.

“Sustainability and events haven't always had an easy marriage but luckily for the industry, us and the environment, there has been a real change in this.” Greg said. “The term itself, sustainable event management, can have a very formal and complex tone to it but it doesn't have to be. At the night I will break this down into real, achievable measures and give everyone an overview of what is happening in the industry.”

This free event is aimed at individuals, groups, businesses and event management students and professionals; anyone and everyone who coordinates and hosts events of any scale and kind. Gecko would like to extend a warm welcome to everyone to attend.

Come early to order a meal and a glass of wine before the event.

RSVP to Gecko on 55341412 between 10am to 2pm Monday to Friday or by emailing us at office@gecko.org.au.

Contact: Anna Itkonen 0410 706 697

Greg Howell contact for interviews 0414 939 942

ENDS.